

Dear Colleague

COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS - UPDATE

Summary

1. This Circular advises NHS Boards and community pharmacy contractors of the next Public Health Service (PHS) poster campaign topics which will be distributed to pharmacies.

2. Please refer to Annex A for the campaign creative for the next topic which will be distributed at end November.

Background

3. As part of the Public Health Service (PHS), community pharmacy contractors are required to display specified posters at set times to support national public health campaigns.

4. The contract for the management of Scottish Government posters in pharmacies moved to APS Group in March 2021. The PHS posters are now mailed direct to each pharmacy location by APS Group and pharmacy contractors should ensure the poster is displayed for the duration of the dates given in the Annex.

5. If any pharmacy requires a replacement poster holder they should contact APS Group at email: stockorders.DPPAS@theapsgroup.com and a replacement will be sent.

25 October 2023

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

Enquiries to:

Pharmacy & Medicines
Division
1st Floor East Rear
St Andrew's House
EDINBURGH
EH1 3DG
Email:
PharmacyTeam@gov.scot

www.gov.scot

6. The content of this Circular has been agreed with Community Pharmacy Scotland.

Action

7. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Alison Strath', with a long, sweeping tail extending to the right.

Alison Strath
Chief Pharmaceutical Officer
Pharmacy & Medicines Division

Public Health Service Poster Campaigns 2023

* Note that dates are subject to change. Pharmacy contractors should continue to display existing posters until the new campaigns arrive in the post.

Detect Cancer Early 17 September 2023 – 30 October 2023

Dentistry 31 October 2023 – 11 December 2023

Right Care Right Place 12 December 2023 – 8 January 2024

Smoking Cessation 9 January 2024 – 5 February 2024

Sexual Assault Response
Co-ordination Service 6 February 2024 – 4 March 2024

Menopause 5 March 2024 – 31 March 2024

In addition, materials in relation to appropriate use of antibiotics will be distributed to pharmacies for use but these are optional and do not need to be displayed in the pharmacy window position allocated to Scottish Government health campaigns.