



Dear Colleague

COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2024/25

Summary

1. This Circular advises Health Boards and community pharmacy contractors that a series of Public Health Service (PHS) poster campaigns is planned to be distributed to pharmacies over the course of 2024/25.

Background

2. As part of the Public Health Service (PHS), community pharmacy contractors are required to display specified posters at set times to support national public health campaigns.

3. The contract for the management of Scottish Government posters in pharmacies moved to APS Group in March 2021. The PHS posters are now mailed direct to each pharmacy location by APS Group and pharmacy contractors should ensure the poster is displayed for the duration of the campaign.

Details

4. The campaign topics and timings for 2024/25 are being finalised. Details will be shared in advance of each campaign via health board primary care pharmacy leads and Community Pharmacy Scotland. Pharmacy contractors are asked to take note of these details and display posters when they arrive in the mail to support the national campaigns. Posters should remain on display until the following public health campaign commences.

Poster holders

5. If any pharmacy requires a replacement poster holder they should contact APS Group at email: stockorders.DPPAS@theapsgroup.com and a replacement will be sent.

17 June 2024

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

Enquiries to:

Pharmacy & Medicines
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6. The content of this Circular has been agreed with Community Pharmacy Scotland.

Action

7. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Alison Strath', is positioned above the printed name and title.

Alison Strath

Chief Pharmaceutical Officer
Pharmacy & Medicines Division